



DesignFile 001: Signature Prints, Glamour Wallpaper Collection



Wallpaper that changes colour. Now that's sure to grab attention. Launched at designEX 2008, Signature Prints' new collection of 'Glamour' wallpaper is sure to turn heads as easily as its designs transform their palette.

Production techniques pioneered by the five-year old textiles leader (which it claims is a world-first), sees eight hand-printed Florence Broadhurst designs not seen since the 70s alter hues depending on light and the observer's line of sight.

Combined with a high gloss finish, the result is an alluring concoction of iridescent wallpaper in this season's most bewitching shades - emerald green, gloss black, fuchsia pink and citrus yellow. Metallic tones add reflective properties.

Thirty-seven different wallpapers (water based ink on Mylar base papers) comprise the collection, sure to see its way in residential and commercial design that dares to be different.

Undoubtedly, the famed Ms. Broadhurst would be proud.

Image: 'Birds of Paradise', RRP \$380 per role (10 X 0.71m), one of the eight Glamour wallpaper designs by Signature Prints. Other designs are 'Peacock Feathers', 'Paris', 'Cockatoos', 'Heraldic', 'Roman Soldiers', 'Romanesque' and Brushed Trellis'. Prices range from RRP \$350 - \$380 per role.

See the Signature Prints Glamour collection exclusively at stand 130, designEX 2008 (April 10 - 12), Australasia's premier design forum. www.designEX.info

For further information, including high resolution images, please contact Lauren Fragapane at Red Agency, lauren.fragapane@redagency.com.au, +61 3 9670 8350.

About designEX

Celebrating 20 years, designEX 2008 returns to Sydney 10 – 12 April to showcase the latest trends and innovations in contemporary design and architecture. A 20 year commemorative feature, The Design Tunnel, will celebrate memorable interior design products from the past two decades while the new D4S will be a drawcard for those looking towards the future of sustainable design. designEX favourites like Latitude, the Outdoor Room, Seminar Series and more will compliment the 20 year festivities, which will see some 25,000 visitors converge on the Sydney Convention and Exhibition Centre for three days. Form & Function, the premier exhibition for the building industry is co-located with designEX. designEX is a trade-only event. For registrations and further information, visit www.designEX.info

Media accreditation

Please contact Lauren Fragapane at Red Agency to register your details. lauren.fragapane@redagency.com.au, +61 3 9670 8350.

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